

SECTION CLASSIFICATION AND TRADE STAND RATES

Section A: Agricultural Machinery Dealers

Size: 30ft/9m frontage by 30ft/9m depth minimum.

Type: Open space. Exhibitors to supply their own cover.

Cost: 25p per sq. ft + VAT

Section B: Agricultural & Horticultural

This section does not apply to Exhibitors retailing garden furniture, hot tubs, etc.

Size: 20ft/6m frontage by 20ft/6m depth minimum.
Extra frontage or depth in multiples of 10ft/3m.

Type: Open space. Exhibitors to supply their own cover.

Cost: 72p per sq. ft + VAT

Section C: Open Ground – Non Agricultural Premium

Size: These sites range from a minimum of
40ft/12m frontage by 40ft/12m depth.

Type: Open space. Exhibitors to supply their own cover.

Cost: £1.55 per sq. ft + VAT

Section D: Open Ground - Non Agricultural

Size: 20ft/6m frontage x 20ft/6m depth minimum.
Extra frontage or depth in multiples of 10ft/3m.

Type: Open space. Exhibitors to supply their own cover

Cost: £1.13 per sq. ft + VAT

Section E: Open Ground (with 6m Clearspan Pavilion)

Size: 20ft/6m frontage x 20ft/6m depth.

Type: Clearspan Pavilion (6m x 6m)

Cost: £1050 + VAT

NB: Please confirm availability with the Show Office

Banner Rail, flooring, carpet - price on application

Section F: Motor Vehicle Dealers

Size: 30ft/9m frontage x 30ft/9m depth minimum,

Type: Open space. Exhibitors to supply own cover

Cost: 90p per sq. ft + VAT

Section G: Covered Bay

Covered bays are appropriate for Exhibitors who do not have their own exhibition unit or marquee. Please contact the Show Office to discuss siting and availability.

Size: In bays of 10ft/3m frontage x 15ft/4.5m depth and a height of approx 8ft/2.4m to the eaves.

Extra frontage in multiples of 10ft.

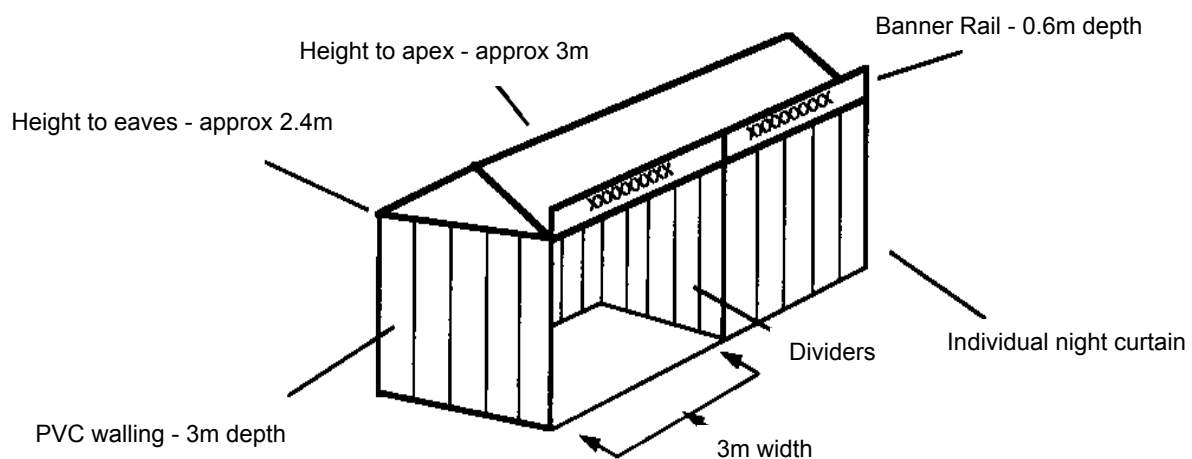
Type: Specification similar to Section H below, but flooring is not provided.
Consists of heavyweight PVC roof, back and sides and roll up front night sheet, banner rail

Cost: £475 + VAT

Flooring and carpet – price on application

Section H: Shopping Avenue Bay

Ideal for the small business Exhibitor selling or promoting their goods and services but not having their own exhibition unit or marquee. The banner rail is aluminium. Exhibitors are responsible for providing their own banner.



Size: In bays of 10ft/3m frontage x 10ft/3m depth.
Extra frontage in multiples of 10ft/3m.

Type: Consists of heavyweight PVC roof, back and sides and roll up front night sheet and wooden floor and banner rail

Cost: £430 + VAT

Carpet – price on application

Section I: Breed Promotion

For Breed Societies wishing to display promotional material and information.

Size: For further information please contact Lisa Moore, Features Co-ordinator.

Section J: Country Life Area

To promote all aspects of country life which an increasing percentage of the population aspire to.

Size: Various.

Type: Open Ground. Exhibitors to supply own cover

Cost: 72p per sq. ft + VAT

For further information please contact the Lisa Moore, Features Co-ordinator.

Section L: Food & Drink Exhibition

The Food and Drink Exhibition is for the promotion of food and drink products, primarily for use & consumption, off the Showground. Preference will be given to Exhibitors promoting local produce (from Devon and the South West) and not fast food sales.

1. The definition of "fast food" is food that is sold for immediate consumption on site. The sale of 'fast food' items such as pasties, bacon rolls, burgers, sausages, seafood, sandwiches etc is not permitted without authorisation from the Show Secretary. Exhibitors applying for a 'fast food' concession will not receive confirmation until after the Food and Drink Committee meeting in February and will be subject to payment of a catering concession of 12.5% net on all sales. Exhibitors will not be permitted to sell unwrapped food unless there are two people (minimum) working on the stand, one to handle food and one to handle cash. The number of Exhibitors permitted to serve 'fast food' will be at the discretion of the Devon County Show.

PLEASE NOTE: Exhibitors granted 'fast food' concessions must have automated tills, will be subject to audit on income and must adhere to food and safety hygiene rules and regulations which include wearing the correct protective clothing at all times when serving food.

2. Intoxicating liquor may not be offered without prior permission. **ALL EXHIBITORS MUST OBTAIN THEIR OWN TEMPORARY EVENTS NOTICE (T.E.N) IN GOOD TIME. DEADLINE DATE TO ENSURE TEN IS GRANTED, IS 29th APRIL 2010 AND A COPY OF THE T.E.N MUST BE DISPLAYED ON THE STAND.** Licensing times will be from 9am to 6.30pm Thursday to Saturday. The maximum measured amount permitted to be offered for the purpose of tasting will be **5 fl oz/ 0.15 litres**. Please contact the Licensing Officer on Tel: 01395 226137 for further details on applying for a Temporary Events Notice.
3. All stands **must** conform to EHO rules and regulations and **must** use a display consisting of back and side walls and an appropriate 'shop counter'. Exhibitors are responsible for provision of any flooring (if necessary) to conform to **EHO Regulations. (EXHIBITORS WITH COOKING FACILITIES ON THERE STAND MUST INCLUDE AN EXTRACTOR FAN.)** A limited number of corner sites are available and will be awarded at discretion. 10ft/3m x 10ft/3m Shell Scheme can be hired from AIM Exhibitions on 01395 222040.
4. **EXHIBITORS MUST TRADE FROM WITHIN THEIR MARKED AREA AND ARE NOT PERMITTED TO ADVERTISE BY WAY OF SIGNBOARD OR OVERHEAD SIGNS ETC, OUTSIDE OF THAT AREA OR IN THE WALKWAYS.**

5. Patrolling overnight security in the marquee will be provided from Wednesday evening until Saturday evening.
6. A communal wash-up area (with hot water) will be available.
7. An electricity supply application form will be sent once trade stand application form has been accepted. Forms to be returned direct to E H Havill & Co Ltd. Refrigerated vehicles **MUST** be connected to mains electricity. A limited number of vehicle passes for refrigerated vehicles **ONLY** are available at a cost of £50.00 incl VAT. Parking space is limited and is allocated on a 'first come, first served' basis and will be restricted on application to one refrigerated vehicle space per exhibitor. Refrigerated vehicle passes must be ordered when booking the Stand.
8. Parking for non-refrigerated vehicles is available FOC in the Food & Drink Exhibitors Park.
9. The Food & Drink Exhibition is a "No Smoking and No Dogs" area (Assistance Dogs' are exempt).
10. For guidance on Environmental Health legislation please refer to the relevant section in the General Regulations. For further information, please contact the Environmental Health Officer, East Devon District Council (Tel No: 01395 517573 or jdunn@eastdevon.gov.uk).

Size: In bays of 10ft/3m frontage x 10ft/3m depth minimum. Extra frontage in multiples of 5ft/1.5m.

Type: Housed within a conventional marquee. Grass surface. (Please note item 3 on the previous page).

Cost: £345.00 + VAT

For further information please contact Lisa Moore, Features Co-ordinator.

Section M: Woodland Area

For trade and educational exhibits associated with the woodland trade. Sites are also available inside the Wadsworth Pavilion, or outside the Pavilion (on open ground, grass surface area).

Wadsworth Forestry Pavilion

Size: Various.

Type: Displays within the Pavilion

Cost: £40 per bay + VAT

Open Ground

Size: Various.

Type: Open Ground. Exhibitors to supply own cover

Cost: 72p per sq.ft + VAT

For further information please contact Lisa Moore, Features Co-ordinator.

Section O: West Country Crafts Marquee

Size: **Standard:** In bays of 10ft frontage x 10ft depth £263 + VAT
 Corner: In bays of 10ft frontage x 10ft depth (limited availability) £283 + VAT

Type: Housed within conventional Marquee. Grass surface. Maximum 2 tables per bay

For further information please contact Sally Cooke, Trade Stands Co-ordinator.

Please note priority will be given to Devon Craft people

Registered Charities

A **limited** number of sites are available for the promotion of primarily local charities for which a 25% discount is given. Charities must supply their Charity Registration Number as proof of status.

Size: As section

Type: Open Ground or Covered - see Sections D, G or H

Cost: Full payment before 26 February 2010} appropriate sectional cost less 25%

For further information please contact Sally Cooke, Trade Stands Co-ordinator.

**If you have any queries or require further information
please contact either:**

Sally Cooke

Trade Stands Co-ordinator

Tel: 01392 353706

E-mail: tradestands@dcshow.org

or

Lisa Moore

Features Co-ordinator

Tel: 01392 353781

E-mail: features@dcshow.org